

## KAWASAKI MOTORS CORP., U.S.A. APPOINTS NEW PRESIDENT AND CEO

**Foothill Ranch, CA** – Kawasaki Motors Corp., U.S.A. (KMC) welcomes Mr. Eigo Konya as President and CEO effective immediately. After three and a half successful years leading KMC to industry-leading retail and market share growth, Mr. Yoshi Tamura has returned to Kawasaki Heavy Industries, Ltd. in Japan.

Mr. Konya first joined KMC from 2001 to 2007 contributing to record sales revenues in the U.S, which led to his appointment as General Manager of Kawasaki Motors Shanghai, Ltd. Mr. Konya led the team that built the Kawasaki brand in mainland China, establishing the company, developing the sales structure and strategy, growing the dealer network and emerging annual revenue over a five year period.



Returning to KMC, Mr. Konya is excited to continue the success the company has achieved in recent years and looks to continue growing retail sales and market share in the U.S.

“It is a very exciting time to return to KMC,” said Mr. Konya. “Kawasaki has seen fantastic retail growth in the United States thanks to the best dealer network in the industry and new, exciting models each year. I look forward to leading such a top-tier company.”

Mr. Konya will address the U.S. dealer network at the Kawasaki Dealer Business Meeting, October 7-12<sup>th</sup>, 2019 in Palm Desert, California, where Kawasaki will launch multiple new models for 2020.

### ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki’s commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC’s Foothill Ranch, California headquarters.

Kawasaki’s tagline, “Let the good times roll.®”, is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki’s

complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).

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